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Happy Wednesday!
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Here is your usual once-a-week newsletter filled with tons (well, maybe just ounces) of information and tips.
I am here to help you ANY INSURANCE-RELATED ISSUE - so email me with your questions at: russlongcore@bellsouth.net

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QUOTES OF THE WEEK
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Be a good listener. Your ears will never get you in trouble.

Frank Tyger

I came to realize that life lived to help others is the only one that matters and that it is my duty. This is my highest and best use as a human.

Ben Stein

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QUIZ OF THE WEEK.
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The pilgrims sailed on the ship, which was known by the name of "Mayflower."

They celebrated the first Thanksgiving Day in the fall of what year?.

The answer is at the bottom of the newsletter....

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RUSS RECOMMENDS

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Here are links to articles I've written this week

<http://ezinearticles.com/?The-Incomplete-Contents-Inventory-Trap-and-How-to-Escape-It&id=1729683>

<http://ezinearticles.com/?The-Contents-Pack-out-Trap-and-How-to-Escape-It&id=1729886>

<http://ezinearticles.com/?The-Approved-Contractor-Trap-and-How-to-Escape-It&id=1729282>

To read all of the article I've written in 2008, go to: www.ezinearticles.com and enter my name in the Search box.

The website also has an article archive. Check it out.

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TIPS FROM THE TOP

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Mortgage Escrow Accounts – Could They Ruin Your Finances?

In these days of bank defaults and banks being purchased by other banks, your financial health is in danger. Specifically, if you have a mortgage escrow account, and your homeowners insurance is paid out of that escrow account, you could have HUGE problems and only find out about it if you have a claim. At that point, it's too late.

To learn how bad it could be, and how you can prevent the damage to your finances, go to the following website and read my article:

<http://ezinearticles.com/?Mortgage-Escrow-Accounts---Could-These-Accounts-Cause-Your-Financial-Ruin?&id=1707708>

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*****FUN FACTS*****

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- >Bruce Lee was so fast that they actually had to s-l-o-w film down so you could see his moves. That's the opposite of the norm.
- >The first CD pressed in the US was Bruce Springsteen's "Born in the USA."
- >The original name for butterfly was flutterby.
- >The phrase "rule of thumb" is derived from an old English law which stated that you couldn't beat your wife with anything wider than your thumb.
- >The first product Motorola started to develop was a record player for automobiles. At that

time, the most known player on the market was Victrola, so they called themselves Motorola.

>Roses may be red, but violets are indeed violet.

>Turkeys have heart attacks. When the Air Force was conducting test runs and breaking the sound barrier, fields of turkeys would drop dead.

>Benjamin Franklin called the turkey “a true original native of America.”

>Benjamin Franklin wanted the turkey to be the official bird of the United States but eventually lost out to the bald eagle.

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*****INTERNET RESOURCES*****
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Want a Website of your own?

Why build JUST a website...

when you COULD build a web BUSINESS?

<http://buildit.sitesell.com/bigdaddy2.html>

Shopping Cart and Mailing List System

Check out this site:

<http://www.kickstartcart.com/app/default.asp?sid=e14f70f8b98133b5da7fa693fdea1859&pr=31&id=130475>

This is an incredible program. If you are thinking of doing any commerce online or even if you already have a shopping cart, you should really check this site out.

The program is called KickStartCart.com.

It is one of the hottest products on the web today.

Many top marketers are recommending it as THE tool of choice.

Anyway, I'm probably not doing it justice explaining it to you over email. Go to the site, sign up and try it out yourself.

Trust me, you won't regret it! This is the shopping cart I use at my website. Go to:

<http://www.kickstartcart.com/app/default.asp?sid=e14f70f8b98133b5da7fa693fdea1859&pr=31&id=130475>

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ANSWER TO THE QUIZ:
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The first Thanksgiving was in 1621. The Wampanoag Indians were the people who taught the Pilgrims how to cultivate the land.

The Pilgrim leader, Governor William Bradford, had organized the first Thanksgiving feast in the year 1621 and invited the neighboring Wampanoag Indians also to the feast.

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Reprinted from "Russell Longcore's 'Private Stock' Newsletter"

If you like my newsletter, please pass it on to your friends, clients and colleagues. If you don't like it, tell me!

Have a wonderful week and let me know how I can help you.
Feel free to email me with comments and questions.

To your success,

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