

Sample Interview Questions

For Russell Longcore

Author of *Insurance Claim Secrets REVEALED!*

www.insurance-claim-secrets.com

1. So Russ...why did you write this book? **(Answer takes 1 minute)**
2. Did you really get fired by one employer just for writing the book? **(90 seconds)**
3. Why are the insurance companies scared of the information in the book? **(1 minute)**
4. Can I get into trouble when I report my claim? **(30 seconds)**
5. What kinds of things should a person do after a fire or hurricane hits? **(1-2 minutes)**
6. Is there anything I should do to prepare before I have a loss? **(1 minute)**
7. Should I get a lawyer when I have a claim? **(1 minute)**
8. How will I know if my claims adjuster is a good one or a bad one? **(1-2 minutes)**
9. What is a Public Adjuster...and why should I consider using one? **(1-2 minutes)**
10. I've heard stories about Diminished Value. How does that affect my claim? **(1 minute)**
11. What should I do when I'm in a traffic accident? **(90 seconds – 2 minutes)**
12. What if I get a ticket from the cop at the scene of the accident? **(1 minute)**
13. What are some ways I can save money on insurance? **(90 seconds – 2 minutes)**
14. How does a person find a great insurance agent? **(1 minute)**
15. Can you tell us the story about the flying killer beer keg? **(2 minutes)**
16. Can you tell us the story about the rock band drummer? **(1 minute)**

To Schedule An Interview,

Contact Russell at:

678-234-2923 or toll-free 877-688-5879 (media only)